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# synapse summit

## Synapse Summit 2021 Innovates In Its Fourth Year

*Celebrate, discover and engage with Florida's innovation community March 8th-11th, 2021*

Tampa, Florida, November 2, 2020 - Synapse Florida is excited to announce the 4th annual Synapse Summit 2021, March 8th - 11th. Throughout these four days, we will **celebrate, discover and engage** with Florida's leading innovators and entrepreneurs both virtually and, in limited capacity, in person. Tickets are available now.

Over 7,000 innovators from around the world joined us in person at [Synapse Summit 2020](#), held this past February, a 126% increase since its inception in 2018. Each year, top innovators share their lessons learned, including Spanx Founder Sara Blakely, Bellini Capital Managing Partner Arnie Bellini (formerly CEO of ConnectWise), Chairman of the Board Global Entrepreneurship Network and formerly of Priceline.com Jeff Hoffman, Deloitte Global CIO Larry Quinlan, City of Tampa Mayor Jane Castor and the 2020 Stanley Cup winning team owner Jeff Vinik.

Synapse Summit 2021 will continue to provide valuable and inspiring content with several notable innovations:

- We are proud to offer **free general admission tickets** as part of our commitment to connect and empower innovators;
- Accessibility for a geographically wider audience of decision makers using **virtual conference technology**;
- AI-powered, **curated networking and limited-access experiences** available for those seeking to enhance their experience.

Synapse continues to find new ways to share the stories, experiences and achievements of Florida's innovation leaders. **This conference is designed to inspire every person to celebrate, discover and engage the innovator in each of us.** In this extraordinary year, we've learned from each other and taken action together to make dramatic improvements through the power of innovation.

“Synapse has built a community, a movement,” observed Brian Kornfeld, CEO and Co-Founder of Synapse. “Throughout 2020 we’ve listened to our community to find out what they need and how we can help knowing we live in a different world. We have embraced the virtual experience to truly make access to innovation and entrepreneurial resources equitable. This year has presented so many challenges, but it has also inspired and accelerated numerous innovations that will forever change our world. We are proud that our signature event [Synapse Summit] is accessible to all in 2021 and welcome everyone to discover and celebrate what we already know about Florida: innovation lives here.”

Throughout the 4-day experience, attendees can expect the same high caliber content Synapse always delivers. With an easy to navigate digital platform, and consistent daily schedule, you’ll discover eight tracks highlighting some of Florida’s most exciting growth industries, and their economic impact: Health, CleanTech, Defense & Space, Cyber, Entertainment & Hospitality, Investment, Emerging Tech and Community Impact.

Synapse Summit will also feature **new initiatives** to celebrate, discover and engage with the best of Florida’s innovators.

- The inaugural **Synapse Innovation Awards** will recognize those driving innovation, promoting our community’s values of equity and inclusivity, and making a positive impact for their community. Innovation showcases will give visibility to those working hard and making an impact. Industry experts, leaders and the Synapse community will select the winners.
- In addition to expert panels, Synapse is collaborating with partners across the state to bring you behind the scenes to see Florida’s innovative hubs, companies and experiences that will inspire and delight.

Visit [www.SynapseSummit.com](http://www.SynapseSummit.com) for more details and opportunities to participate and support these and other content innovations.

### **About Synapse Florida, Inc.**

Synapse Florida is a nonprofit 501(c)(3) organization that connects entrepreneurs, talent, investors, corporations, educational institutions, and other stakeholders to accelerate success in Florida’s thriving economies, and generate sustainable innovation for years to come. Synapse helps people find what they need and share what they have in three ways:

- Synapse Programming – Whether virtual or in-person, Synapse continues to find creative and innovative ways to connect the community including their marquee event, Synapse Summit, virtual Synapse Converge or year round Libate & Learn interactive webinars.
- Synapse Connect – an online platform that allows innovators to easily and quickly connect with the resources they need to accelerate success.
- Synapse Challenges – a crowdsourcing solution for organizations to solve real-world problems and create new opportunities for forward-thinking businesses and people.

For more information about Synapse, please visit [www.synapsefl.com](http://www.synapsefl.com).